

To keep the offers pages looking attractive you must stick to the following rules:

All offers must include prices.

In every case possible, give specific between dates or a specific month.

Do not use capital letters, except for grammar.

Remove out of date offers.

Keep descriptions of offers short and to the point, remembering that this links to your details so you do not have to describe your business.

Do not enter more than two offers per offer type. E.g. Maximum of 2 for short breaks, maximum of 2 for late offers, etc. Normally you are only able to enter one per offer category, by default.

Any offers that do not meet the minimum requirements will be automatically removed without prior notification.

Try and be original and think about what the visitor might want (inclusive daily papers, attraction tickets etc)

*Your ATP (Area Tourism Partnership) contacts:

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