

# THE ENGLISH RIVIERA

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## South Devon's Beautiful Bay



ENGLISH RIVIERA TOURISM COMPANY PRESS RELEASE:

July 2011

**For Immediate Release**

## Torbay Week 2011

### Maritime Fun on the Beautiful English Riviera / 19 – 24 August

Sailors from across the south coast will convene on the English Riviera this summer to take part in the annual Torbay Week, from 19<sup>th</sup>-24<sup>th</sup> August. Boats ranging from 40ft ocean racers, family-manned dayboats and dinghies of all different classes will set sail during the event, with five race courses laid out in different areas of the bay.

While the racing itself is exhilarating, spectators on the headlands of the English Riviera will be able to view the action out to sea, with plenty of vantage points around the horseshoe shaped bay.

David Homer, Torbay Week Director, said: "For a closer view, the small dinghies on the course for juniors will set off from Torquay Harbour and, to get amongst the sailing action, Greenway Ferry and Pleasure Cruises operate services throughout the day and even have a ferry following the larger boats sailing on the Wednesday Passage Race to Dartmouth. Further details of the viewing points, times of races and ferry details are on our website; [www.torbayweek.co.uk](http://www.torbayweek.co.uk)."

Torbay Week coincides with the traditional Torbay Royal Regatta, a fixture of the English Riviera social calendar for almost two centuries, so there will be plenty of shoreside entertainment around the bay. Highlights include a funfair on Torre Abbey Meadows in Torquay all week plus fireworks over Brixham on Friday 19<sup>th</sup> August and fireworks from Corbyn Head on Monday 22<sup>nd</sup> August. The Red Arrows will make an appearance on Wednesday 24<sup>th</sup> August.

Carolyn Custerson, Chief Executive Officer of the English Riviera Tourism Company said, "Torbay Week and the Royal Regatta is a great time to visit the English Riviera with lot of activities for everyone, both on the water and on the shore. As a tourism company we are actively involved in supporting local maritime activity and we are delighted to sponsor Torbay Week, which promotes the English Riviera as an exciting south coast sailing destination."

Thinking of holidaying during the regatta season? Visit our [accommodation pages](#) for trip ideas. Are you a sailor? More information on competing in Torbay Week is available at the official website <http://www.torbayweek.co.uk> where you will find Notice of Race, entry forms and more.

The English Riviera has a great maritime tradition. Quite apart from its award-winning beaches, crystal clear waters and hidden coves the English Riviera Tourism Company has launched a series of Geopark Discovery Packages together with Torbay Coast and Countryside Trust to get visitors to the Bay onto the water. Packages include Canoe the Coves, Thrill Seekers - Coasteering and Sea to Plate. Other popular activities include; sailing, sail-boarding, powerboats, kayaking, waterskiing, jet skiing, kite surfing, scuba diving and sea-fishing. There are many watersports clubs and centres.

<http://www.royaltorbayyc.org.uk>

<http://www.paigntonsailingclub.com>

<http://www.brixhamyachtclub.com>

<http://www.grenvillehouse.co.uk>

For further details, visit the English Riviera Tourism Company website [here](#)

To follow English Riviera on Twitter [click here](#)

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Launched in October 2010 the ERTC is a new private sector-led public/private tourism partnership leading on the official promotion of the English Riviera as a leading UK resort and overseeing the effective delivery of the 2010-2015 Turning the Tide for Tourism in Torbay Strategy. To download a copy of the strategy please visit: [www.englishriviera.co.uk/ertc](http://www.englishriviera.co.uk/ertc) Please note that the ERTC is a company controlled by the Council of the Borough of Torbay.